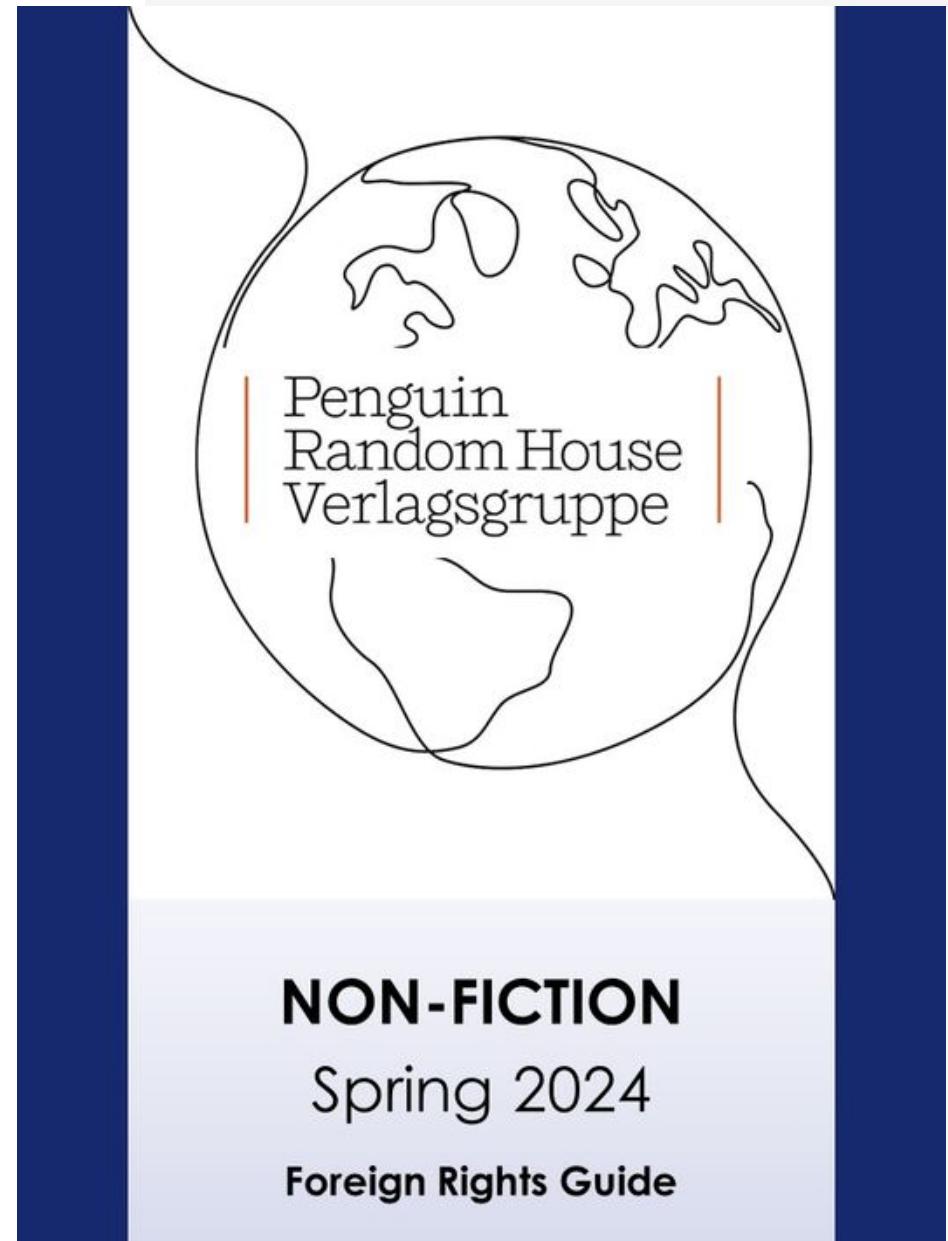


# Non-Fiction Spring 2024



# Contents

03	11	21
<b>The Russian Tragedy</b>	<b>In the Ministry of Lies</b>	<b>Woodland Secrets</b>
VLADIMIR ESPOV	BORIS BONDAREW	WOHLEBENS WALDAKADEMIE
04	13	22
<b>Taking Part Would Be</b>	<b>A Century of Tolerance</b>	<b>My Lighthouse at World's End</b>
<b>Everything</b>	RICHARD DAVID PRECHT	THOMAS BICKHARDT, MIRKO KUSSIN
MARTIN KRAUB		
05	15	24
<b>"Heuss knows and condones it":</b>	<b>The Spirit of the Machine</b>	<b>Along Came Lambkin</b>
<b>The Extraordinary Tale of How</b>	ANDRIAN KREYE	ANNE HANSEN
<b>the Stasi Spied on West</b>		
<b>Germany's Presidents</b>		
HERIBERT SCHWAN		
07	17	25
<b>Stolen Fame</b>	<b>Is Everything AI?</b>	<b>Albrecht Weinberg: "So that</b>
LEONIE SCHÖLER	CHRISTOPH SANTNER	<b>memory won't fade like the</b>
		<b>number on my arm"</b>
09	18	NICOLAS BÜCHSE
<b>The Third Reich: An</b>	<b>Why Does the Woodpecker</b>	
<b>Introduction</b>	<b>Peck Wood?</b>	
WINFRIED SÜß (EDITOR), DIETMAR SÜß	MANUEL LARBIG	
(EDITOR)		
	19	26
	<b>Lotta the Baby Marten</b>	<b>Great Uncle Paul's Violin Bow</b>
	WOLFGANG SCHREIL, LEO G. LINDER	ALEXANDRA SENFFT, ROMEO FRANZ
	28	28
	<b>We, the Children of 20 July</b>	<b>We, the Children of 20 July</b>
		TIM PRÖSE

30

**Flying High: My Life as a Female Pilot**

CORDULA PFLAUM, HEIDI FRIEDRICH

32

**A Life of Gaps**

KATRIN SEYFERT

33

**NBA Magic**

BEATE WAGNER

35

**The Moral Spectacle**

PHILIPP HÜBL

37

**Success: The Great Delusion**

BERND KRAMER

39

**I Can't Keep Up**

KESTER SCHLENZ

40

**Much Ado About Mindfulness**

JACOB SCHMIDT

41

**50 Philosophical Insights for an Easier Life**

ULRICH HOFFMANN

42

**The Art of Conveying Bad News**

JALID SEHOULI

VLADIMIR ESIPOV



**History, Politics, Social & Cultural Studies**

Publishing House: Heyne  
 Format: Paperback  
 Pages & Size: 320 | 13,5x20,6 cm  
 Original title: Die russische Tragödie

# The Russian Tragedy

HOW MY HOME COUNTRY BECAME THE ENEMY OF FREEDOM

**Date of publication: March 13, 2024**

## How Russia really works

Born and raised in Russia, Esipov was steeped in his country's culture for decades. But in light of the events of recent years, his home country is now like a stranger to him. Again and again, he wonders: where is this new Russia heading? What can be done with this, the biggest country on the continent, which has changed more in the last 30 years than most other countries have in 300?

In "The Russian Tragedy", Esipov looks back on 30 years of Russian history, and explains some of the behaviour patterns that seem puzzling to Western observers. With his unique insider's knowledge, he analyses Russian society and attempts to explain the country and its people – a country whose crusade is not directed against Ukraine, but against the Western way of life.

**If you're going to read one book about Russia this year, make it this one.**

Ö1 Europajournal

**Helps you understand all these developments and upheavals in Russia, and how the current war came about.**

VDLIA

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](mailto:foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

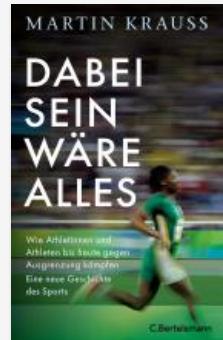
Vladimir Esipov



© privat

Vladimir Esipov, born in St Petersburg in 1974, studied journalism at the university of St Petersburg and is a graduate of the Hamburg Journalism School. He was editor-in-chief of the Russian edition of the German magazine Geo, before a new law forced the Geo publishing company to leave the country. He now lives in Berlin and is editor at Deutsche Welle.

MARTIN KRAUß



C.Bertelsmann

# Taking Part Would Be Everything

**SPORT – A GLOBAL HISTORY OF MARGINALISATION, DISCRIMINATION AND THE STRUGGLE FOR RECOGNITION**

**Date of publication: May 15, 2024**

English sample translation available

Selected by New Books in German

---

**History, Politics, Social & Cultural Studies**

Publishing House: C. Bertelsmann  
Format: Hardcover  
Pages & Size: 448 | 13,5x21,5 cm  
Illustrations: 7 b/w illustrations  
Original title: Dabei sein wäre alles

## **The story of sport told from the point of view of the excluded**

What we know as competitive sport today was invented by a white male elite at the end of the nineteenth century, when they founded clubs for sporting gentlemen, organised competitions and measured feats in centimetres and seconds. The Olympic Games celebrated sport with the motto 'The most important thing is not winning, but taking part', but in truth, many people have been prevented from joining in. In the hundred years or so since then, the excluded – people with a disability, women, people of colour, LGBTQ+ people, Jews, Muslims and others – have fought hard to become part of world sport. In fact, some are still struggling. Finally, "Taking Part Would Be Everything" tells the history of sport from their perspective – including that of Battling Siki, the first African-born boxing world champion; Alfonsina Strada, the first woman ever to ride the Giro d'Italia; and champion athlete Caster Semenya, who was born with DSD and has been fighting discrimination for years. A revealing and thought-provoking book, which will change the way we look at sport for ever.

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

**AUTHOR**

Martin Krauß



© Chris Hartung

Martin Krauß, born in 1964, is a journalist and author. He studied political science in Berlin, has been co-editor of *Sportkritik* and sports editor at the Berlin weekly *Jungle World*, and has written articles and books on football, swimming, boxing and doping since 1997. He also campaigns against antisemitism and right-wing extremism, teaches at a media academy and regularly contributes to the *Frankfurter Allgemeine*, *taz* and *Jüdische Allgemeine*. He lives in Berlin.

HERIBERT SCHWAN



History, Politics

Publishing House: Heyne  
 Format: Hardcover  
 Pages & Size: 368 | 13,5x21,5 cm  
 Original title: »Heuss weiß es und billigt es«

Date of publication: April 24, 2024

## East against West – an untold part of post-war history that reads like a thriller

Even while he was president of West Germany, Theodor Heuss ran a spy ring in the GDR; Heinrich Lübke, whom the Stasi claimed helped design a concentration camp using falsified documents, was not as innocent as he wanted the world to think: with his full knowledge, for instance, 1,000 concentration camp inmates from Flossenbürg and 500 others were forced to build barracks at the Peenemünde research station; and Karl Carstens, who always denied having joined the Nazi Party, turned out to have been a member from 1937 onwards...

While researching the Stasi's surveillance of West Germany's presidents, historian and renowned journalist Heribert Schwan made a series of momentous discoveries: not only about how the East German intelligence services functioned, but also about the West German presidents' various entanglements during the Nazi era and Cold War. In this gripping account, Schwan describes how all six of West Germany's heads of state – Heuss, Lübke, Heinemann, Scheel, Carstens and Weizsäcker – were spied on by the Stasi, chiefly for propaganda purposes.

**His new book [...] proves that he is one of the great experts on the topic [...] his examination of the archive material is so**

CONTACT US DIRECTLY AT

foreignrights.penguinrandomhouse.de/contact

✉ lizenzen@penguinrandomhouse.de

AUTHOR

Heribert Schwan



© privat

Heribert Schwan, born in 1944, has been an editor at Deutschlandfunk radio and WDR TV, where he was among other things in charge of the ARD channel's culture programming. He has won many national and international awards for his documentaries. He wrote three volumes of Helmut Kohl's memoirs, and is the author of many other books, including several bestsellers. His latest work is the result of decades-long research into the history of the Stasi.

**suspenseful that it almost reads like a novel.**

Das Parlament

**Schwan here presents the findings of his decades-long study of the Stasi, which include some surprising insights.**

P.M. History



LEONIE SCHÖLER

## Stolen Fame

PHILOSOPHERS, SCHOLARS, PIONEERS: HISTORY'S INVISIBLE HEROINES

Date of publication: February 28, 2024

Rights sold to: China (Guomai Culture), Japan (Chikuma), Poland (Otwartha), Romania (Bookzone)

25 b/w images

English sample translation available

English video pitch by the author available

History, Social & Cultural Studies

Publishing House: Penguin  
Format: Hardcover  
Pages & Size: 416 | 13,5x21,5 cm  
Illustrations: 22 b/w illustrations  
Original title: Beklaut Frauen

### How women made history – and men took the credit

Muse, secretary, wife: these are some of the labels used to describe the women whose influence on history has been erased. Their achievements have brought honour and fame to the men close to them – such as Karl Marx, Bertolt Brecht and Albert Einstein, who couldn't have done what they did without their female friends, daughters or lovers – but they themselves remain largely unknown. The list includes scientists like Rosalind Franklin and Lise Meitner, who, unlike their male colleagues, were never celebrated for their discoveries; and authors and artists like Marie Hirsch, Lou Andreas-Salomé and Hedwig Thun, who hid behind male pseudonyms all their lives in order to be taken seriously. In "Stolen Fame", Schöler tells their stories, introducing us to the women who changed human history and showing that there are still issues around participation and visibility. Behind every successful man is a system that empowers him – and that system stands in every woman's way.

For fans of "Invisible Women" by Caroline Criado Perez, "Unlearn Patriarchy" by



CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [liczenzen@penguinrandomhouse.de](mailto:liczenzen@penguinrandomhouse.de)

AUTHOR

Leonie Schöler



© Peter Rigaud

Leonie Schöler is a historian, journalist and presenter. Her articles have been published in *taz* and *Zeit Online*, and she also works as an editor and online filmmaker ("Jäger und Sammler", "Y-Kollektiv" and "Auf Klo") for various broadcasters. Her documentary exposing fraud and money laundering at Germany's largest meat processing company came out in 2021, and she is the author and director of a 2022 online series about the infamous Wannsee Conference (both shown by ZDF). She produces popular history content for TikTok and Instagram (@heeyleonie) and talks to her more than 170k followers about politics past and present. In 2022, she became presenter of ZDF's *Heureka* programme (shown on YouTube).

Lisa Jaspers et al., "The Patriarchy of Things" by Rebekka Endler and "Hidden Figures" by Margot Lee Shetterly

**How do you write the sort of history that Gen Z will enjoy? This young historian shows us how.**

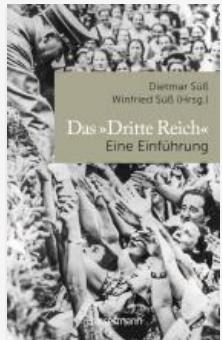
tagesanzeiger.ch

**An extremely powerful book.**

Berliner Zeitung

WINFRIED SÜß (EDITOR), DIETMAR SÜß (EDITOR)

**Bassermann**



# The Third Reich: An Introduction

**Date of publication:** September 11, 2024

18 b/w illustrations

**"Knowledgeable and thoughtful contributions – a great selection." Historische Zeitung**

Where did the Third Reich's centre of power lie? Who planned the Holocaust, and who tried to resist Hitler's regime? How did 'the German patriots' profit from war and barbarity? This book answers these and many other questions – a concise and accessible introduction which not only provides readers with an expert overview of the period, but delivers profound insights into recent research findings and current debates around national socialism.

## History, Politics

Publishing House: Bassermann  
Format: Hardcover  
Pages & Size: 384 | 12,5x20,0 cm  
Illustrations: 18 b/w illustrations  
Original title: Das »Dritte Reich« Eine Einführung

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## EDITOR

Winfried Süß



© privat

Winfried Süß, born in 1966, is a research fellow at the Centre for Contemporary History in Potsdam. He won Munich University's PhD prize for his doctoral thesis, and the German Medical Association's Research Prize.

## EDITOR

Dietmar Süß



© Professor Dr. Dietmar Süß

Dietmar Süß, born in 1973, is a research fellow at the department of Modern and Contemporary History at Jena University. He has won several awards for his work, including the Leibniz Prize for the Promotion of Young Talent in 2002 and the Bavarian University Lecturer Promotion Prize. He has published several books on contemporary history, including "Das 'Dritte Reich'. Eine Einführung" ("The Third Reich: An Introduction", 2008) and "Luftkrieg. Erinnerungen in Deutschland und Europa"

("The war in the air: German and European memories",  
2009).



BORIS BONDAREW

# In the Ministry of Lies

A RUSSIAN DIPLOMAT WRITES ABOUT MOSCOW'S POWER PLAYS, HIS OWN BREAK WITH PUTIN'S REGIME, AND RUSSIA'S FUTURE

Date of publication: February 14, 2024

**"I simply can no longer be part of this bloody, stupid and utterly unnecessary outrage." Boris Bondarev**

"In the Ministry of Lies" offers an unprecedented look behind the scenes at Russia's foreign ministry. How does the ministry work? Who are its people, how do they think, what motivates them? What was Russia's foreign policy in the years leading up to the war in Ukraine, what drove it, and who were the major players involved?

Bondarev was one of the very few public officials to quit their post in protest over Russia's invasion of Ukraine. He worked for Russia's foreign ministry and diplomatic service in various capacities for more than twenty years, and experienced first hand the subservience, corruption and incompetence prevalent in Russia's government offices. He is a Russian and a democrat, who has lived in exile surrounded by security ever since his resignation. He wants to return – but to a different Russia, without Putin.

"In the Ministry of Lies" is his clear-eyed account of the current situation and a searing critique of Russia's cruel politics of aggression. Bondarev argues that what is important now is that we think things over carefully, and show ourselves willing to support Russia – and especially its people – as it finds its way back to democracy.

## Current Affairs, Politics

Publishing House: Heyne  
Format: Hardcover  
Pages & Size: 256 | 13,5x21,5 cm  
Original title: Im Ministerium der Lügen

HEYNE <

## CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [liczenzen@penguinrandomhouse.de](mailto:liczenzen@penguinrandomhouse.de)

## AUTHOR

Boris Bondarew

Boris Bondarev, born in 1980, worked for the Russian foreign ministry for two decades. He has been an advisor on nuclear non-proliferation and worked in Cambodia and Mongolia, and joined the Russian Federation's permanent mission to the UN in Geneva in 2019. On 23 May 2022, he announced his resignation in protest at Russia's invasion of Ukraine, stating that it was a war of aggression and a crime not only against the people of Ukraine, but against Russian citizens too.

## TRANSLATOR

M. David Drevs

David Drevs, born in 1968, studied English and Slavic studies. He lives and works as a translator and interpreter in Munich. He has translated works by Arkady and Boris Strugatzki as well as the METRO novels by Dmitry Glukhovsky.

**A concise, accessible overview with valuable insights based on his own personal experience.**

literatur-blog.at

**It's rather enlightening, with some fresh insights, and calls for the fall of Putin's regime and of the loyal civil service apparatus that props it up.**

RicsReview

**An unflinching analysis, and a detailed, revealing insider's account that is hugely gripping and analytical, advocating diplomacy.**

Faces of Books

**Fascinating and informative, it will go down as one of the few eye-witness testimonies from the heart of Russian foreign policy.**

Das Parlament

**A very compact and accessible overview and analysis, written from the perspective of someone who grew up in the country, and who directly experienced the inner workings of the state apparatus. [Bondarew] has combined historical events, insider information and his own personal experience into an entertaining book.**

Passauer Neue Presse



RICHARD DAVID PRECHT

# A Century of Tolerance

A PLEA FOR A VALUE-DRIVEN FOREIGN POLICY

Date of publication: May 30, 2024

Rights sold to: Korea (Open Books)

## Current Affairs, Politics

Publishing House: Goldmann  
Format: Hardcover  
Pages & Size: 288 | 12,5x20,0 cm  
Illustrations: 15 b/w illustrations  
Original title: Das Jahrhundert der Toleranz

## A treatise on the new world order

The world is changing. The US is no longer dominant, and China and India are emerging as new centres of power in a multipolar world. The approaching end of the Pax Americana means that Europeans now face a huge challenge. How do we deal with the emergence of these new powers? There is a growing danger that we won't be able to do without new enemies, and where once the struggle was between 'Christians and heathens', 'the civilised world and barbarians', 'freedom versus communism' and 'Western Christian culture versus Islam', the face-off now seems to be between 'democracy' and 'autocracy'.

This treatise attempts to show that the supposed 'systemic rivalry' between China and other countries may be a rivalry, but is not systemic. In the twenty-first century, it is our duty to drop those old friend/foe juxtapositions and acknowledge and open ourselves up to different cultures and different ways for a country to evolve. We will only be able to protect and preserve human rights – which are not 'essential' rights – if we truly and wholly live up to them. Tolerance, diversity and openness are something we can only demand if we ourselves practise them. For the first time in history, all of humanity finds itself in the same boat, as we face a global environmental catastrophe; and we can only overcome it and avoid bringing about our own destruction, if we focus on what all countries and cultures share,

 GOLDMANN

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Richard David Precht



© Christian O.Bruch

Richard David Precht, born in 1964, is a philosopher, journalist, and author, and one of the most distinguished intellectuals in the German-speaking countries. He is an honorary professor of philosophy and aesthetics at the Hanno Eisler Academy of Music in Berlin. Ever since his sensational success with "Who Am I – And If Yes, How Many?", his books about philosophy and society have been consistent bestsellers, and they have been translated into 40 languages. Since 2012 he has presented the philosophy programme 'Precht' on the TV channel ZDF, and he discusses social, political and philosophical issues with Markus Lanz on the weekly hit podcast Lanz & Precht.

rather than on what divides us. Then, our century won't turn out to be yet another age of either/or determined by a hegemonic power – but an age of tolerance.

ANDRIAN KREYE



## Science &amp; Medicine

Publishing House: Heyne  
 Format: Hardcover  
 Pages & Size: 368 | 13,5x21,5 cm  
 Original title: Der Geist aus der Maschine

# The Spirit of the Machine

A SUPERFAST HISTORY OF THE DIGITAL UNIVERSE

**Date of publication: March 20, 2024**

Shortlisted for the Business Book Prize 2024

## How the visions of a handful of programmers grew into an economic and political superpower

At the centre of the modern world, there beats a heart of glass: the silicon chip. No other chapter in human history has happened as quickly as the digital revolution. In "The Spirit of the Machine", the renowned culture journalist Andrian Kreye traces the rise of digital technology from a 1980s subculture of programmers, academics and utopian thinkers, to today's cultural, social and political superpower. He has visited key locations and spoken to the people who made it happen, making "The Spirit of the Machine" both a chronicle of cultural change and an eyewitness account of the digitisation of humanity. Kreye has drawn on an unparalleled list of personal encounters, including everyone from AI-creator Marvin Minsky, hippie guru Timothy Leary and VR pioneer Jaron Lanier, to the big earners – Bill Gates, Jeff Bezos and Elon Musk – and the whistle-blowers, such as Julian Assange and Frances Haugen, who have declared war on the digital-capitalist-military complex.

**This AI story has a happy ending: the ghost in the machine will be a good one that helps us, not an evil one that destroys us.**

Badische Zeitung

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](mailto:foreignrights.penguinrandomhouse.de/contact)

 [liczenzen@penguinrandomhouse.de](mailto:liczenzen@penguinrandomhouse.de)

## AUTHOR

Andrian Kreye



© Karl Kreye

Andrian Kreye is a senior editor at the Süddeutsche Zeitung. He was chief features editor from 2007 to 2020, and before that worked as a correspondent in New York for many years, reporting not only on the US but also on trouble spots in South America, Africa, Asia, the Middle East and the Balkans. He has watched the digital world evolve from subculture to everyday technology starting with the time he spent in the US in the late 1980s. He has written several books and documentary film scripts, and is the winner of the 2019 Theodor Wolff Prize, the 2021 George F. Kennan Award for German-American Commentary and the 2022 Media Prize for Digital Education, among others.

**A gripping, important book for today, as we stand on the threshold to a new digital age.**

Westdeutschen Zeitung

**A compelling, highly informative and important book, especially now, as we find ourselves on the threshold of a new digital age.**

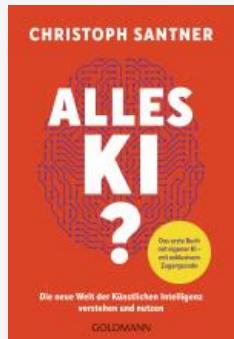
ORF Nachlese

**If you are even only a tiny bit interested in the digital world, you should immediately add this brilliant new book by an award-winning journalist to your reading list.**

bild der wissenschaft

**You're unlikely to find such a wealth of information collected in one place anywhere else, or indeed explained as comprehensively.**

Spektrum der Wissenschaft



CHRISTOPH SANTNER

# Is Everything AI?

HOW AI IS CHANGING OUR LIVES AND WHAT WE NEED TO KNOW ABOUT IT –  
THE FIRST BOOK WITH ITS VERY OWN AI SOFTWARE (INCLUDES AN  
EXCLUSIVE ACCESS CODE)

Date of publication: August 14, 2024

## Science & Medicine

Publishing House: Goldmann  
Format: Paperback  
Pages & Size: 224 | 12,5x18,7 cm  
Illustrations: 5 b/w illustrations  
Original title: Alles KI?

## An introduction to the exciting world of AI and its major players

While some people think AI spells the end of humanity, others are delighted by its endless possibilities. What we all agree on, though, is that AI has well and truly arrived.

AI is already being used everywhere – often without our knowledge. It has taken over all kinds of tasks, both in our everyday lives and in science and business:

- Via fitness trackers equipped with sensors, AI is watching our bodily functions and acting as an early warning system for medical emergencies
- Vacuums, lawnmowers and couriers use AI for driverless technology – as do robotic systems employed in brain surgery
- AI entities have passed Harvard's bar exam, and will be able to support our justice system by acting as impartial agents

AI expert Christoph Santner has been researching AI since the 1980s and has fantastic connections in the field. In "Is Everything AI?" he reveals the exciting world of artificial intelligence, via interviews with researchers, big players at major AI firms and founders of AI start-ups – making this a comprehensive introductory work that helps dispel our fears, explains the applications of AI in clear terms, and reveals both the challenges and opportunities of this new technology.



CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

[lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Christoph Santner



© privat

Journalist, author and AI expert Christoph Santner, born in 1961, has been looking into AI since the 1980s. He has interviewed countless AI and robotics pioneers, and is regularly invited to conferences – including most recently the UN's 2023 AI for Good summit. He is the resident AI expert for the magazine Forum: Nachhaltig Wirtschaften and has a wide network of contacts at labs, leading firms and start-ups. He also advises businesses keen to develop and implement AI strategies.

MANUEL LARBIG



# Why Does the Woodpecker Peck Wood?

A NATURE GUIDE FOR THE WHOLE FAMILY, WITH LOTS OF USEFUL TIPS AND ILLUSTRATIONS

**Date of publication:** May 15, 2024

Colour illustrations throughout

---

**See nature through a child's eyes, and discover all kinds of plant and animal secrets – a book for the whole family**

Why don't all plants have blossoms? Why do leaves change colour in autumn? What do plants and animals do in the winter? Why do some ants have wings? Children ask a lot of questions about things we simply take for granted – and by seeing the world through their eyes, we discover it afresh for ourselves too. Larbig has a wealth of experience teaching kids about the wonders of nature; now, with this book, he teaches parents, grandparents and educators everything he knows too. You'll be inspired to rediscover the fascinating world around you, as he poses some unexpected questions, and answers them in a way that's vivid and accessible. The book also includes ideas for experiments, little research trips and games that'll enable you to experience what you've learnt first hand. Throughout, he focused on species and phenomena that are only a few steps away from your front door.

## Nature & Climate Change

Publishing House: Penguin  
 Format: Paperback  
 Pages & Size: 224 | 13,5x20,6 cm  
 Illustrations: 28 color illustrations  
 Original title: Warum hämmert der Specht?

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [liczenzen@penguinrandomhouse.de](mailto:liczenzen@penguinrandomhouse.de)

## AUTHOR

Manuel Larbig



© Benjamin Zibner

Manuel Larbig, born in 1987, is a biologist, outdoor expert and crazy about wild herbs. He holds wild herb workshops and survival courses in and around Berlin. His inclination for experiencing nature first-hand equipped with no more than the bare necessities gave him the idea of hiking all the way through Germany, an experience he wrote about in his first book, "Waldwandern" ("Hiking in the woods"). He is passionate about awakening a passion for nature in others. His most recent book is "Mein Wildkräuter-Guide. Von Rauke, Rapunzel und anderen schmackhaften Entdeckungen am Wegesrand" ("My Guide to Wild Plants: Rocket salad, lamb's lettuce, and other delicious discoveries along the path").

WOLFGANG SCHREIL, LEO G. LINDER

LUDWIG



# Lotta the Baby Marten

THE UNLIKELY TALE OF AN EXTRAORDINARY FRIENDSHIP

Date of publication: April 11, 2024

Rights sold to: Czech Republic (Kazda)

48-page colour insert with amazing wildlife photos

## Nature & Climate Change

Publishing House: Ludwig  
Format: Hardcover  
Pages & Size: 208 | 12,5x20,0 cm  
Illustrations: 34 b/w illustrations  
Original title: Lotta Mardermädchen

## Total trust and unconditional love: how true friendship can move mountains and knows no limits

Spring, 2022. In the middle of the path, in the searing midday sun, lies a baby marten. She is hungry and lost. But today is a lucky day for Lotta: someone finds her and takes her to Wolfgang 'Woide Woife' Schreil, who has already helped countless orphaned and injured woodland animals find their way back to their wild, free life. This year, he has already picked up five other baby martens, none bigger than the palm of his hand. But Lotta is different – unlike the other five, and unlike any baby marten Woife has ever raised...

It is the beginning of a beautiful friendship. For wildlife expert Woife, it is the most extraordinary and close relationship he has ever had with a woodland animal. Each day, it fills him with wonder and gratitude. When Lotta grows up, she starts sharing his life – accompanying him everywhere in the woods, hopping in and out of his caravan – yet at the same time remains a wild animal, looking after herself and retaining her timidity in the presence of other humans.

It may be the first time that a wild animal has allowed someone to get this close, and given them such a deep insight into its life. This is how Woife discovers things about martens that you won't find in any books – until now.

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](mailto:foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Wolfgang Schreil



© privat

Wolfgang Schreil's extraordinary connection to animals and woodlands has always been a constant in his life. With his guided hikes, lectures, books, films and talk show appearances, the renowned environmentalist, animal expert and wildlife photographer shows that we not only 'live in' nature, but are of it too.

## AUTHOR

Leo G. Linder



© privat

Leo G. Linder, born in 1948, studied film and philosophy at the Düsseldorf Academy of Fine Arts, as well as History and Spanish. He started working as a cameraman, before moving into film direction and shooting a number of documentaries. He has published 45 books on topics that include theology, history and politics.

Cute!

HÖRZU

A touching story.

LEA

A rare glimpse deep into the lives of wild animals.

Mondberge Magazin

With much empathy, Schreil [...] tells the wonderful story of his friendship with a wild creature.

Lisa



## Nature &amp; Climate Change

Publishing House: Ludwig  
 Format: Paperback  
 Pages & Size: 320 | 13,5x20,6 cm  
 Original title:  
 Waldgeheimnisse

# Woodland Secrets

THE WOODLAND GUIDE FOR EXPLORERS – WITH A FOREWORD BY PETER WOHLLEBEN

**Date of publication: March 13, 2024**

4c images throughout

## How do trees work? Who do the woods belong to? Can trees talk?

"Woodland Secrets" takes us deep into the woods on a journey of discovery, where myths are debunked and there's something amazing around every corner. It describes the extraordinary things a single tree can do and the domestic life of a tree family, follows the trails of humans and other animals, and awakens the explorer in all of us with its interactive challenges. With countless illustrations, photos and fact sheets, this book tells us everything we always wanted to know about the woods.

## CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Wohllebens Waldakademie



© Wohllebens Waldakademie

Since 2017, Wohllebens Waldakademie (Wohlleben's Woodland Academy) is one of the most renowned educational institutions for forest and nature topics in Germany. It has offered a wide range of woodland events, including guided walks, seminars for mushroom and herb hunters, and an officially recognised woodland guide qualification. Founded by Peter Wohlleben, it campaigns for the protection of woodland habitats, whose significance to our ecosystem cannot be overestimated, and advises people who own woodland areas on how to manage them sustainably.



THOMAS BICKHARDT, MIRKO KUSSIN

LUDWIG

# My Lighthouse at World's End

WHERE FREEDOM LIVES

Date of publication: April 24, 2024

Colour insert

**A lighthouse on a cliff on the edge of Norway – how to have an honest encounter with your inner self in the face of nature's sublime power**

Biographies & Memoirs,  
Nature & Climate Change

Publishing House: Ludwig  
Format: Hardcover  
Pages & Size: 288 | 12,5x20,0  
cm  
Original title: Windstärke 15

Thomas Bickhardt always dreamed of living in Norway, but only turned his dream into reality when he was in his early thirties. In the far north of the country, he leased a lighthouse on the edge of a steep cliff, surrounded by the wild North Sea. Here, he is all alone – with himself – as he struggles against the elements and with his job of lighthouse keeper, contending with failed plans and everyday mishaps. But as he spends time in nature and is daily confronted with its untamed power, he gains fresh insights into himself. In his new home, he lives a whole new life: he gets married, opens a hotel, has a child, and sees his relationship fall apart. After 30 years living in Norway's most exposed house, he has learnt that you can't stand still. Like the sea, life changes all the time, and tomorrow everything might be different again.

**A moving look at life by the sea.**

LEA

**A wonderfully escapist read for anyone who loves Scandinavia,**

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](mailto:foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

AUTHOR

Thomas Bickhardt



© Ananda Bickhardt

After training as a sailor and studying psychology, Thomas Bickhardt fulfilled his childhood dream: he moved to Norway's west coast and leased the Kråkenes fyr lighthouse. Running the little lighthouse hotel makes him world famous, and he has published several books of storm photography. After 30 years living in Norway, he returned to Germany, and now runs training sessions to help people overcome sea sickness and is also an executive coach.

AUTHOR

Mirko Kussin



© Mareen Mayer

Mirko Kussin is a freelance editor and author. He has won numerous prestigious scholarships for his work, and has co-written and ghostwritten countless books, including "Dein härtester Gegner bist Du selbst" ("You are your

**packed with fantastic photos.**

Arboristik.de

own worst enemy").

**Highly recommended!**

Chrissis bunte Lesecouch

**A beautifully written, thought-provoking book about identity and the gap between reality and wishful thinking.**

Der Kurier



ANNE HANSEN

# Along Came Lambkin

FALL DOWN, PICK YOURSELF UP, KEEP GRAZING: WHAT A LITTLE SHEEP HAS TAUGHT ME ABOUT LIFE

Date of publication: March 13, 2024

## A life without a sheep is possible, but meaningless

Anne Hansen approached the flock of sheep with Jane Goodall-like patience. It hadn't been part of her plan at all. In March 2020, after a long illness, she left behind her busy life in Berlin and moved to the remote North Frisian countryside. To begin the process of recovery and regain her strength, she took short daily walks along the dyke. One day, she met a lamb that would change her life. An unusual friendship developed between them, and Hansen soon realised that you don't need mindfulness seminars for stressed-out managers – all a CEO needs is Lambkin. Lambkin taught her serenity, and that we don't need much in life to be content.

A love letter to the most underestimated animals in the world, the northern flatlands where the rain comes in sideways, and the art of letting go.

**A soul-warming book.**

tina

Biographies & Memoirs,  
Nature & Climate Change

Publishing House: Penguin  
Format: Paperback  
Pages & Size: 240 | 11,8x18,7 cm  
Original title: Und dann kam Lämmchen

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

AUTHOR

Anne Hansen



© Dominik Butzmann

Anne Hansen, born in 1980, studied economics and politics in Cologne and Potsdam, and is a graduate of the Cologne Journalism School for Politics and Economics. In 2006, she became a freelance writer, contributing to the *Zeit*, *Stern*, *Tagesspiegel*, *Handelsblatt* and *German Times* among others. She is also a winner of the Sparkassen-Finanzgruppe Journalism Prize. In 2010, she published her first novel, "Fräulein Jensen und die Liebe" ("Miss Jensen and matters of love"), which won third prize at the Lovelybooks Readers' Awards. A sequel followed in 2013 ("Fräulein Jensen wird zur Traumfrau", "Miss Jensen becomes a dream woman"). She lives in North Frisia.



NICOLAS BÜCHSE

# Albrecht Weinberg: "So that memory won't fade like the number on my arm"

A TRUE STORY ABOUT THE HOLOCAUST, SURVIVAL, AND A TIMELESS PROMISE

**Date of publication: February 14, 2024**

Rights sold to: Czech Republic (Dobrovsky)

With 16-page insert

Biographies & Memoirs,  
History

Publishing House: Penguin  
Format: Paperback  
Pages & Size: 288 | 13,5x20,6 cm  
Illustrations: 20 color illustrations  
Original title: Albrecht Weinberg - »Damit die Erinnerung nicht verblasst wie die Nummer auf meinem Arm«

## The true story of a promise bigger than hate and forgetting

116927: the number that Albrecht Weinberg, aged ninety-eight, bears on his forearm has faded with time. But his memories are crystal clear. He recalls the details of his youth, the rise of the Nazis, friends who were suddenly no longer friends, and losing his family. He also remembers his sister Friedel, and his promise to her that the two of them would survive.

Together, they eventually escaped the Holocaust and emigrated to the US. Decades later, when Friedel falls ill, they return to Germany. Albrecht is by his sister's side as she lies dying. During that time, he meets Gerda, Friedel's carer, and tells her his story – it is the first time he has ever opened up to someone about it. He also tells her about how he promised his sister that they would survive – to make sure that the memory lives on.



CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

AUTHOR

Nicolas Büchse



© Jesco Denzel

Nicolas Büchse studied history, politics and law in Göttingen and Strasbourg, while also working for various TV programmes at the BBC, Bayerische Rundfunk and RTL. After graduating from the Henri Nannen Journalism School in Hamburg, he first joined Geo Epoche magazine, and later moved to Spiegel. In 2010 he joined Stern magazine, where he currently reports on the US and heads up the crime section. He writes about society, history, life stories and crime, and has won several prizes for his work. He accompanied Albrecht Weinberg on his final trip to Israel, where a deep bond developed between them. They remain friends to this day.



ALEXANDRA SENFFT, ROMEO FRANZ

# Great Uncle Paul's Violin Bow

THE TOUCHING MEMOIR OF A PRUSSIAN SINTI FAMILY

Date of publication: March 20, 2024

With 38 4c images

**"Society must deal with antiziganism. It will take generations, but we have to make a start." Romeo Franz**

Sinti have lived in Germany for more than six centuries, and Roma for two. Their culture is many centuries old, and profoundly interwoven with German history. Initially highly regarded craftsmen, artists and traders, they were soon systematically excluded from society and persecuted. Even today, the largest minority in Europe suffers serious prejudice and discrimination. Romeo Franz, a Prussian Sinto, has been fighting for the rights of the Sinti and Roma for decades. In this book, co-written by Alexandra Senfft, he tells his family's gripping story, from his wealthy ancestors who settled in Prussia, Silesia and Pomerania in the 1600s and helped shape the regions' culture and commerce, to their lives during the 1800s and all the way to the present day. Glittering characters and extraordinary lives are revealed – but also memories of marginalisation, degradation during the Empire and their mass murder under the Nazis. Franz gives us a revealing insight into his background, shedding light not only on the importance of music, family and loyalty, but also the constant persecution which still affects today's generation. His story is a moving plea for us to deal with antiziganism and move towards something that should go without saying: equality.

## Biographies & Memoirs, History

Publishing House: Goldmann  
Format: Hardcover  
Pages & Size: 384 | 13,5x21,5 cm  
Illustrations: 38 color illustrations, 1 b/w illustrations  
Original title: Großonkel Pauls Geigenbogen

 GOLDMANN

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](mailto:foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Alexandra Senfft



© Pascal Büning

Alexandra Senfft, born in 1961, is a journalist and author. Since 1994, she has contributed regularly to various German and international media. Her book "Schweigen tut weh" ("Silence hurts") about her mother's family's experiences under the Nazis won her the German Biography Prize. She is deputy head of the Working Group on the Intergenerational Consequences of the Holocaust, and member of the executive committee of the Lagergemeinschaft Dachau, an association founded in 1946 by survivors of Dachau concentration camp.

## AUTHOR

Romeo Franz



© Pascal Büning

Romeo Franz, born in 1966, the descendant of a German Sinto family, is a musician and politician. He has spent many years fighting for the rights of Sinti and Roma.

people; from 2002 to 2013, he was deputy head of Rhineland Palatia's Association of German Sinti and Roma Peoples, and Co-Founder of the Federal Council of the German Sinti and Roma Peoples. Since 2010, he has campaigned for Bündnis 90/The Green Party, and in 2018 became the first German Sinti to sit in the European Parliament. He is also a passionate jazz musician, and appears with the Romeo Franz Ensemble.

TIM PRÖSE



# We, the Children of 20 July

THE DAUGHTERS AND SONS OF THE GERMAN RESISTANCE TELL THEIR STORY

Date of publication: May 15, 2024

With insert & photos throughout

Biographies & Memoirs,  
History

Publishing House: Heyne  
Format: Hardcover  
Pages & Size: 368 | 13,5x21,5  
cm  
Illustrations: 25 b/w  
illustrations  
Original title: Wir Kinder des  
20. Juli

## The remaining voices of resistance

"We will wipe the Stauffenberg family off the face of the earth." With these words, Heinrich Himmler announced the utter ruthlessness with which the Nazi regime would avenge the failed assassination attempt of 20 July 1944. Not only were 200 of the participants executed, but their families were condemned to suffer and be forgotten. Children were taken from their parents, abducted and put in homes – and grew up as orphans.

Eighty years later, bestselling author Tim Pröse meets these daughters and sons of the resistance and listens to their stories. What memories do they have of the time? How did they overcome the tragic events, which didn't even leave them with a proper gravestone in remembrance of their murdered mothers and fathers? What was their courageous parents' legacy – and what is their message to us, at a time when German democracy is once again threatened by war, dictators and extremists?

"I will see him again." – This is what Stauffenberg's son now says when he remembers the father he last saw when he was a little boy. In the compelling "We, the Children of 20 July", he and many other children of the German resistance revisit their memories, ideals and hopes.

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Tim Pröse



© Paul Flemming

Tim Pröse, born in 1970, is an author and freelance journalist. He studied communication science, politics and psychology, and has been a chief correspondent of the *Abendzeitung* as well as profile and reportage editor at *Focus*, and was awarded the Catholic Media Prize. He published several bestsellers, among them "Jahrhundertzeugen. Die Botschaft der letzten Helden gegen Hitler. 18 Begegnungen" (FAZ: "One of the most moving books of the year"), a portrait of a Stalingrad survivor, "Hans-Erdmann Schönbeck: '... und nie kann ich vergessen'" ("Hans-Erdmann Schönbeck: '...and I'll always remember'") and "Wir Kinder des 20. Juli. Gegen das Vergessen: Die Töchter und Söhne des Widerstands gegen Hitler erzählen ihre Geschichte" ("We, the Children of 20 July: The daughters and sons of the German Resistance tell their story"). He has done close to 600 public readings all over Germany, and talked to children at more than 280 schools about Sophie Scholl, Oskar Schindler and Claus von Stauffenberg. [www.timproese.com](http://www.timproese.com)

**Remarkable [...] takes stock of both past and present.**

Abendzeitung

**A moving book, both memorial and warning.**

Focus



CORDULA PFLAUM, HEIDI FRIEDRICH

# Flying High: My Life as a Female Pilot

Date of publication: March 20, 2024

**"To be a woman in a man's world, to succeed and even end up being in charge, is still rare these days." Cordula Pflaum**

Billions of us travel by plane each year – but what do we really know about the airline business? "Flying High" is Pflaum's fascinating behind-the-scenes account of a world that remains a mystery to most of us. All we see is the surface, and many people still don't realise that women can be pilots too. Now and then, Pflaum even hears a surprised murmur in the cabin when she introduces herself at the start of a flight. After qualifying, she became Lufthansa's twentieth woman pilot, and the first woman to train new pilots for long-haul flights. Pflaum deals openly and thoughtfully with people's concerns and prejudices, and unmasks long-outdated clichés – shedding light on the actual human being in the cockpit.

## Biographies & Memoirs

Publishing House: Goldmann  
Format: Paperback  
Pages & Size: 224 | 13,5x20,6 cm  
Illustrations: 20 b/w illustrations  
Original title: "Guten Tag, hier spricht Ihre Kapitänin"



CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Cordula Pflaum



© JungAdler GmbH

Cordula Pflaum, born in 1969, is an airline captain in charge of Airbus A330/A340/A350 training. As executive coach, she trains the crews of various global airlines, and is a much sought-after speaker at business and medical conventions on crew resource management. She has been a pilot for more than 30 years, and has trained and tested long-haul pilots for Lufthansa for 13 years. She has an Open University degree in natural science with physics. She is also a human factors expert at Lufthansa.

## AUTHOR

Heidi Friedrich

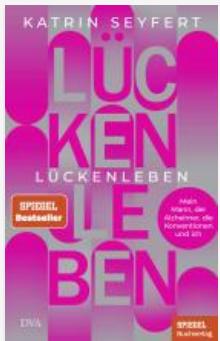


© Mareike Keiper

Heidi Friedrich is a journalist and the author of numerous books. Her articles have appeared in, among others, Welt am Sonntag, Spiegel Online, and Zeit Online. She has lived in New York, London, Aix-en-Provence, Dublin and



KATRIN SEYFERT



# A Life of Gaps

MY HUSBAND, ALZHEIMER'S, CONVENTION AND ME

Date of publication: April 17, 2024

## Good and bad days

Katrin Seyfert spent five years looking after her husband, who suffered from Alzheimer's. He was in his early fifties, a doctor and a father of five children. Seyfert organised everything, including the finances, carers, hospice and funeral. She tried her best to fill the gap he left behind. In this book, she tells her story – movingly, simply and with brutal honesty – explaining what it means when your husband combs his hair with the loo brush; when you, the carer, lose patience; when you can't talk about either of these things; when everyone around you seems to know better than you how you're supposed to act; and when there's no room for planning for the future. This book is Seyfert's plea for us to break the silence and the taboo – and to give everyone the freedom to work out for themselves how best to deal with such a devastating blow.

**Describes life in the lead-up to her husband's death, and her first year as a widow. Immensely moving.**

Lübecker Nachrichten - Stormarner Nachrichten

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Katrin Seyfert



© Marianne Moosberr

Katrin Seyfert is the pen name of a freelance journalist with a degree in rhetoric and culture studies from Tübingen University. She contributes among others to the *Zeit*, *Süddeutsche Zeitung*, *Eltern* and *Spiegel*. In 2019, she started writing regular columns for *Spiegel* about her husband's Alzheimer's, which resonated deeply with her readers. She has decided to write under a pseudonym, because being a widow is only part of her story.

## Biographies & Memoirs

Publishing House: DVA  
 Format: Hardcover  
 Pages & Size: 256 | 13,5x21,5 cm  
 Illustrations: 1 b/w illustrations  
 Original title: Lückenleben

BEATE WAGNER



## NBA Magic

MORITZ AND FRANZ WAGNER: THEIR LIVES ON AND OFF THE COURT

Date of publication: May 22, 2024

With insert

English sample translation available

### Biographies & Memoirs

Publishing House: Ariston  
 Format: Hardcover  
 Pages & Size: 256 | 13,5x21,5 cm  
 Original title: Moritz und Franz Wagner: Glanz in ihren Augen

### From Berlin to the US: a unique insight into the private and sporting lives of two NBA stars

Moritz and Franz Wagner have really done it: they've left their small outdoor court in Berlin's Prenzlauer Berg neighbourhood behind and joined the big league that is the NBA – with its multimillion-dollar contracts, glitzy lifestyle and stars including Michael Jordan, LeBron James and Dirk Nowitzki. Both have been under contract with the Orlando Magic since 2021 and became world champions with the German national basketball team in 2023.

In "NBA Magic", their mother Beate tells the story of how the boys got to where they are now. She describes how the family helped Moritz and Franz realise their dreams, and talks to those who have worked with them along the way, including coaches and sports psychologists – and of course to the boys themselves. Beate explains what it really takes to be a baller, and what differentiates German and US pro basketball.

**A very personal look into the private and sporting lives of these two world champion ballers.**

Deutscher Basketball-Bund

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

### AUTHOR

Beate Wagner



© Edgar Rodtman

Beate Wagner is a medic as well as a science and medicine journalist, and the mother of Moritz and Franz. She has written about health, psychology, medicine, nutrition and sport for more than 20 years, and is a qualified mindfulness coach. She is an expert in, among other things, personal development, nurturing talent, mental skills training, and sports and personality psychology. She loves running, hiking, yoga, travelling and reading. She lives in Berlin with her husband, Axel Schulz. During the 2022/23 season she spent six months in Orlando with her sons.

A highly readable book, not only for basketball fans.

Die geheime Geschichte

A must-read.

Men's Health

My book of the year [...]. She gives us her personal take, and is critical, psychologically insightful, affectionate and often witty.

MDR Kultur

PHILIPP HÜBL



## Social &amp; Cultural Studies

Publishing House: Siedler  
 Format: Hardcover  
 Pages & Size: 336 | 13,5x21,5 cm  
 Original title: Moralspektakel

# The Moral Spectacle

HOW HAVING THE 'RIGHT' SORT OF ATTITUDE BECAME A STATUS SYMBOL, AND WHY IT DOESN'T MAKE THE WORLD A BETTER PLACE

Date of publication: April 24, 2024

## Morality as performance: when it's more important to virtue-signal than to actually be good – and why it's a problem

We want to be good, but also want everyone to know just how good we are. When you're an upstanding citizen, people respect you and want to be with you. But thanks to digital media, morality is gradually being reduced to a mere status symbol, and public discourse has turned into a moral spectacle. Especially in academia, the media, innovative businesses and the cultural sphere, morality is being staged in order to marginalise 'other' people – and to be used as a weapon against rivals.

The consequences are decidedly negative: this moral spectacle has led to populism, virtue-signalling politics, misguided activism, skewed scholarship and ineffective anti-discrimination measures – rather than greater justice and solidarity.

In "The Moral Spectacle", Hübl argues that we should instead pursue a universal ethics, one where we stop performing at exhibition fights and actually start dismantling injustices – an ethics centred on independent human beings, instead of authoritarian attitudes and victim groups.

**Moral spectacle – both the term and the book – makes its mark.**

Frankfurter Allgemeine Zeitung

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Philipp Hübl



© Daniel Hofer

Philipp Hübl is a philosopher and studied philosophy and linguistics in Berlin, Berkeley, New York and Oxford before going on to teach theoretical philosophy at the RWTH Aachen, the Humboldt University in Berlin and the University of Stuttgart. He is currently a visiting fellow in philosophy and culture studies at the University of Arts in Berlin. He is the author of the bestselling "Folge dem weißen Kaninchen ... in die Welt der Philosophie" ("Follow the white rabbit... into the world of philosophy", 2012, new edition in 2020), "Der Untergrund des Denkens. Eine Philosophie des Unbewussten" ("The underworld of thought: a philosophy of the unconscious", 2015), "Bullshit-Resistenz" ("Resist the Bullshit", 2018) and "Die aufgeregte Gesellschaft" ("Everyone is outraged", 2019). He also contributes articles on social and political issues to the Zeit, FAZ, taz, NZZ, Deutschlandradio and Philosophie Magazin, among others.

**I highly recommend this excellent book. It is one of the  
smartest reads published this year.**

das-parlament.de

BERND KRAMER



Social &amp; Cultural Studies

Publishing House: Kösel  
Format: Paperback  
Pages & Size: 224 | 13,5x21,5 cm  
Original title: Erfolg – ein moderner Selbstbetrug

# Success: The Great Delusion

HOW THE PURSUIT OF 'ACHIEVEMENT' HAS LOST ITS MAGIC

Date of publication: March 27, 2024

Rights sold to: Korea (Chungrim)

**"We live in an age when success is glorified so much that it almost seems like satire." Bernd Kramer**

Let's be honest: we can't stand successful people. We hate the way things come so easily to them, the fact that their jobs are more interesting than ours, their Insta followers more numerous, their flats nicer, their teeth whiter. Really, does anyone like them? And yet all we want is to be one of them. We hate high-flyers, but love success. Why? What makes success so appealing to us?

The market, they say, rewards achievement, and everyone gets what they deserve. But in fact, real opportunities for success are dwindling. A good education no longer guarantees you a good salary, inequality is on the rise, and how your life turns out increasingly depends on where you come from. The idea that you can earn your place in life was valid during the immediate postwar decades, but chance and the randomness of success and failure, and the disconnect between success and effort, have unmasked the meritocracy as a delusion.

"Success: The Great Delusion" brings together insights from sociology, psychology and philosophy that challenge the cult of the high achiever. It exposes the mechanisms that have created our faith in it, and shows how hard it is to extract ourselves from its pull. It also suggests policy solutions, and offers some practical ways for us to free ourselves from it. "Success: The Great Delusion" also challenges

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](mailto:foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

AUTHOR

Bernd Kramer



© Inke Johannsen

Bernd Kramer, born in 1984, has worked for *taz*, *Spiegel* and *Zeit Online*, and is now an editor at the *Süddeutsche Zeitung* specialising in the changing workplace and education policy. He is fascinated by how many of the debates we're currently having turn on the idea of success – and how hungry people are for books that interrogate what it means. He studied economics, sociology and politics at Cologne University and is a graduate of the Cologne Journalism School. He has published two books about questionable modern success stories, and has won among others the Willi Bleicher Prize and the Goethe Media Prize for scientific and academic journalism.

false prophesies and dishonest self-help gurus, and argues compellingly that it's high time we rethink our relationship to success.

KESTER SCHLENZ

mosaik



# I Can't Keep Up

THE INFORMATION TSUNAMI AND DIGITAL OVERLOAD WILL DRIVE US MAD... IF WE LET THEM

Date of publication: April 17, 2024

## We're expected to know about everything, in a world that's becoming ever more complex

We are all constantly caught in the crosshairs of a relentless information overload: news, emails, social media, messaging apps, podcasts, push notifications – we're expected to be informed about everything, have opinions about everything and contribute to every debate. We are also expected to know how to do more and more things: download, confirm, enter, update, verify... Instead of helping us out, the digital world is driving us crazy. "I Can't Keep Up" reveals how too much is being asked of us – and how to find serenity.

**Every day, we're swamped by a tsunami of information. I for one have had enough!**

Kester Schlenz

Social & Cultural Studies

Publishing House: Mosaik Verlag  
Format: Hardcover  
Pages & Size: 160 | 11,8x18,7 cm  
Original title: Ich komm da nicht mehr mit

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

AUTHOR

Kester Schlenz



© Isabela Pacini

Kester Schlenz, born in 1958, is a true-blue northern light. He studied journalism in Hamburg, and has worked for Szene Hamburg, Cinema, Brigitte and Stern, among others. He and Jan Jepsen met back in their reporting days, on a job in Norway, and soon became friends – and then co-wrote their first crime novel, "The Buoy-Man". As the pair are fond of saying, 'Two brains write (and kill) better than one.'



JACOB SCHMIDT

# Much Ado About Mindfulness

OR WHY IT'S SO HARD TO LEAD A GOOD LIFE – WITH A FOREWORD BY  
HARTMUT ROSA

Date of publication: June 26, 2024

---

Social & Cultural Studies

Publishing House: Kösel  
Format: Hardcover  
Pages & Size: 224 | 13,5x21,5  
cm  
Original title: Viel Lärm um  
Achtsamkeit

## How our desire for mindfulness is symptomatic of our age

No matter what your problem is, the answer always seems to be mindfulness.

Whether you're depressed or stressed, whether your issues concern raising children, relationships, your weight, communication in the workplace or anything else at all – being more mindful is supposedly a panacea.

Mindfulness and its promises are tempting: peace and quiet are hard to come by in our hectic, fast-paced age, where you're always in danger of losing yourself, or at least your focus – and mindfulness guarantees to make you calmer, stronger, more compassionate, more focused, more resilient. Many people are inspired by Far Eastern practices such as meditation. But why? What does this trend say about us? And is it really 100% safe, or can it in fact lead to greater selfishness, individualism and political apathy?

"Much Ado About Mindfulness" is an eye-opening investigation into the ever-popular mindfulness and wellness trend that often leads to little more than capitalist self-optimisation. It is also a plea for us to take the social factors behind our desire to slow down more seriously, and really do something about them – instead of heading off to yoga class.



CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

AUTHOR

Jacob Schmidt



© Peter-Paul Weiler

Jacob Schmidt, born in 1988, studied psychology and social theory in Jena and has a PhD in mindfulness as cultural practice. He had long been interested in mindfulness, but only started specialising in it when he became (almost accidentally) involved with mindfulness and meditation during a stay in Israel. He is both fascinated by its unique world view, and convinced that it lacks a political dimension – just like this age of ours. It's why he now works in politics too, and is a special advisor on strategic communication for the Bündnis 90/The Greens coalition in the Brandenburg State Parliament.

ULRICH HOFFMANN



# 50 Philosophical Insights for an Easier Life

Date of publication: May 22, 2024

Rights sold to: Korea (Chungrim)

## Keep calm and carry on

Here, we find both philosophical theses from the distant and more recent past, and topical ideas by contemporary thinkers – e.g. "Happiness and unhappiness live in different worlds" (Ludwig Wittgenstein); "A grain of sand is not a heap of sand" (Eubulides); "Children owe their parents nothing" (Barbara Bleisch). In short chapters, Hoffmann explains what each statement means, the reasoning behind it, and how to apply it to your own life.

These observations can help us understand the world and our experiences in it. They help us to think more deeply about our values, goals and relationships, and to be more deliberate in our actions and decisions. They help us understand ourselves and others better. As a result, we are able to deal with the world around us more easily and mindfully, and find the path that is right for us.

## Philosophy

Publishing House: Goldmann  
Format: Paperback  
Pages & Size: 256 | 12,5x18,7 cm  
Original title: 50 philosophische Erkenntnisse, die das Leben leichter machen

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Ulrich Hoffmann



© Marianne Moosberr

Ulrich Hoffmann has an MA in philosophy and is a qualified meditation coach and yoga teacher. He is a successful author, translator and freelance journalist. He has worked for all major German publishers as a writer, department supervisor, and managing editor. He focuses primarily on philosophical topics and contemporary issues.

JALID SEHOULI



## Psychology

Publishing House: Heyne  
 Format: Paperback  
 Pages & Size: 272 | 11,8x18,7 cm  
 Original title: Von der Kunst, schlechte Nachrichten gut zu überbringen

# The Art of Conveying Bad News

Date of publication: May 15, 2024

The updated and expanded edition

**It is a terrible thing to have to give someone bad news – and making it bearable is an art**

We all know what it feels like to have to give someone bad news, but not knowing the right words. Some people have to do this every day – including medic Jalid Sehouli. In his role as head of gynaecology at Berlin's Charité hospital, he daily encounters people whose lives are about to change for ever. In this book, he takes readers step by step through the various aspects involved in such momentous, life-changing conversations, in order to help make the task a little easier – and the news easier to bear. With the help of this book, bearers of bad news as well as those affected and their loved ones can find a way to convey it appropriately and with empathy, and how best to cope with it.

This updated and expanded edition includes additional examples and topics that will help not only medics, but people in other professions – for example, there is a chapter about communicating with children. Compassionate and accessible, the book explains how important it is to take one's responsibilities seriously when it comes to having that life-changing conversation.

**Jalid Sehouli [...] has gone deep to create this guide on how to communicate life-changing diagnoses in a compassionate and constructive way.**

WDR 5, "Neugier genügt"

CONTACT US DIRECTLY AT

[foreignrights.penguinrandomhouse.de/contact](http://foreignrights.penguinrandomhouse.de/contact)

 [lizenzen@penguinrandomhouse.de](mailto:lizenzen@penguinrandomhouse.de)

## AUTHOR

Jalid Sehouli



© Christian Festag Fotografie

Prof. Jalid Sehouli, MD, is a medic, researcher and writer. He is head of the gynaecology unit at the Charité, Humboldt-University of Berlin, Germany, and one of the world's top cancer specialists. In his daily work as an oncologist, he regularly faces situations in which how you talk to your patient is crucial. He takes full responsibility for making sure that these conversations go as well as possible, and is passionate about sharing his expertise with others.